

SERVING AUTHORS WORLDWIDE AU SERVICE DES AUTEURS DANS LE MONDE AL SERVICIO DE LOS AUTORES EN EL MUNDO

# **CISAC General Assembly 2020** Regional preparatory meetings

AG20-0539 CISAC Secretariat (CISAC) General Assembly Conference Call, 28/05/2020 Source language: English

# Key items on GA agenda

- **1**. Election of new President and 2 vice-presidents
- 2. Statutory amendments
- 3. Membership Criteria reform
- 4. Adoption of accounts for 2019
- 5. Information on 2020 revised budget and plan
- 6. Governance and Membership
- 7. Administrative matters

Items will be discussed under 2 categories:

- 1) Items requiring vote
- 2) Items for information





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# Covid-19: CISAC's actions



COU20-0238

March 23<sup>rd</sup>, 2020

This open letter to governments internationally was issued today by the President and Vice-Presidents of CISAC, the International Confederation of Societies of Authors and Composers.

#### CALLING ON GOVERNMENTS FOR GLOBAL ACTION TO HELP CREATORS

The coronavirus crisis is posing an unprecedented threat, on a global scale, to a generation of people who make a living and a profession as creators. We write today as the President and Vice Presidents of CISAC, and as artists from different regions of the world, to call for action by governments on a global scale to help creators survive the current crisis and eventually help lead it to recovery.

CISAC is the largest creative network in the world, with over 230 member authors societies representing 4 million working creators of all repertoires.

Creators of music, audiovisual works, visual arts, drama and literature are the backbone of national cultures and of economies. Even now, it is their creative works which are everywhere helping and connecting millions of people who are having to endure a life of quarantine.

But creators are in a uniquely fragile position. The large majority of them are self-employed and dependent on royalties paid by authors societies. Today, and in the coming weeks and months, creators will be among the worst affected by the crisis.

Authors societies are doing their best, maintaining royalty distributions and using emergency social funds where possible. However, CISAC members from across the world, are reporting a collapse of cultural and entertainment activity, affecting concerts, festivals, exhibitions and all the main platforms where creative works are used.

Creators are by nature self-motivated entrepreneurs and will be an enormously positive force in helping drive the economic recovery in the future. But they urgently need rescue measures now, and only the lever of government policy will have the impact required.

Several governments, such as France, have acted, for example with emergency funding for creative sectors; others such as Argentina, Chile and Peru, have already identified protection for the creators (for example via tax and social security concessions and emergency payments) as a priority.

It is imperative that governments in all countries act for creators now and ensure the highest level of support possible.

We thank you for your support and for understanding the vital importance of creators in the future of our culture and society.

Kind regards,



Jean-Michel Jarre, electronic music composer and performer CISAC President





Angélique Kidjo, singer and songwriter CISAC Vice President

Marcelo Piñeyro, film director, screenwriter CISAC Vice President

Miquel Barceló, visual artist CISAC Vice President



Jia Zhang-ke, film director, writer and producer CISAC Vice President



#### WHAT WE DO

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) EN ES

OUR MEMBERS

AFRICA

ASIA-PACIFIC

CANADA-USA

EUROPE

LATIN AMERICA AND

INTERNATIONAL

ORGANISATIONS ARTICLES AND

LOBBYING MATERIALS

### COVID 19 - CISAC MEMBER EMERGENCY MEASURES

The Coronavirus crisis has had a devastating impact on the creators and the creative industries. CISAC member societies across the world have responded with emergency actions to support authors, manage the impact on users and lobby for relief from governments.

Societies are needing information on the all the various actions being taken worldwide. Responding to this, CISAC has compiled this information resource based on reports provided to it by members. The resource is for CISAC members only and will be kept updated continuously as the information comes in.

#### AFRICA:

COTE D'IVOIRE, MOROCCO, SOUTH AFRICA

#### ASIA-PACIFIC:

AUSTRALIA, CHINA, INDIA, INDONESIA, JAPAN, MACAU, MONGOLIA, SOUTH KOREA, TAIWAN, VIETNAM

#### CANADA-USA:

CANADA, UNITED STATES

#### EUROPE:

ALBANIA, ARMENIA, AUSTRIA, BELARUS, BOSNIA AND HERZEGOVINA, BULGARIA, CROATIA, CZECH REPUBLIC, DENMARK, ESTONIA, FINLAND, FRANCE, GEORGIA, GERMANY, HUNGARY, ICELAND, IRELAND, ISRAEL, ITALY, LATVIA, LITHUANIA, MOLDOVA, NETHERLANDS, NORTH MACEDONIA, NORWAY, POLAND, PORTUGAL, ROMANIA, RUSSIA, SERBIA, SLOVAKIA, SLOVENIA, SPAIN, SWEDEN, SWITZERLAND, TURKEY, UNITED KINGDOM

#### LATIN AMERICA AND THE CARIBBEAN:

ARGENTINA, BARBADOS, BRAZIL, CHILE, CUBA, COLOMBIA, DOMINICAN REPUBLIC, ECUADOR, EL SALVADOR, GUATEMALA, HONDURAS, JAMAICA, PANAMA, PERU, URUGUAY





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# ResiliArt

Launch debate: 15 April, 2-4pm (Paris time) unesco.org/resiliart-debate Because art makes us resilient



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# Practically: how online GA is organized

# **Practical aspects**

## **1**. Pre-meeting

- **1**. Documents have been circulated
- 2. Opportunity to ask questions
- **3**. Focus on items that require decisions

## 2. Voting online

- 1. On items requiring GA approval
- 2. Dedicated website
- **3**. Weighted votes
- 3. Results will be announced on May 29<sup>th</sup>





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# GA - items requiring vote by GA

# Items requiring vote by GA

# **1. Presidency & Vice-Presidency**

# **4**. Governance

- Statutes
- Membership Criteria
- Membership
- 5. Financial matters
  - Approval of 2019 Accounts
  - Maximum rates for 2020 subscription fees
- 8. Administrative matters



# **1. Presidency**

- The GA is invited to approve the following recommendations from the Board of Directors:
  - Elect as President: Björn Ulvaeus (ABBA)
  - Elect as Vice-Presidents:
    - Yvonne Chaka Chaka (South Africa)
    - Arturo Márquez (Mexico)
  - Nominate as Honorary President: Jean-Michel Jarre



# Items requiring vote by GA

# 1. Presidency & Vice-Presidency

# 4. Governance

- Statutes (AG10-1275R14a / BOD20-0137R2)
- Membership Criteria
- Membership
- 5. Financial matters
  - Approval of 2019 Accounts
  - Maximum rates for 2020 subscription fees
- 8. Administrative matters



# 4.1 Statutes – amendments

## **1.** Membership Criteria reform

- Review of Client RME definition
- Signature of Membership Agreement by CISAC members and procedure for its modification
- Procedure for changing membership status from Members to Provisionals



- 2. Sanctioning powers of the Board in case of serious breaches of CISAC rules
- **3.** Other changes
  - Participation of Members and Provisionals in Regional Committees subject to Chair approval
  - Participation of Associates in Technical Committees subject to Chair approval
  - Exclusion of reprographic collections from the calculation of CISAC fees



# Items requiring vote by GA

# 1. Presidency & Vice-Presidency

# 4. Governance

- Statutes
- Membership Criteria (AG20-0468 / AG20-0467 / SG19-0730R2)
- Membership
- 5. Financial matters
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## Where we are:

- June 2020: Membership Criteria implementation coming to an end (<u>AG20-0468</u>)
- Assessment of all members conducted (AG20-0467)
- Legal framework defined Membership Agreement requires GA approval (<u>SG19-0730R2</u>)
- Process to approve first clients started but has been delayed move forward through a mandate given to the Board of Directors



## Approval of the Membership Agreement (<u>SG19-0730R2</u>)

Background

June 2018: Membership Criteria reform adopted by the GA whereby only CMOs are eligible for CISAC membership and other rights management entities can be accepted as Clients.

**December 2018**: as part of this reform and while preparing the Client RMEs Terms and Conditions, the Board approved the Legal Committee recommendation to also formalize the relationship between CISAC and its members through the signature of a membership agreement.



## Approval of the Membership Agreement (<u>SG19-0730R2</u>)

- Drafted and approved by the Legal Committee
- Applicable to Members, Provisionals, Associates
- Includes :
  - the rights and obligations of CISAC members as already recognized under CISAC's Statutes, Professional Rules and Binding Resolutions;
  - an annex with the revised terms on accessing CIS Tools and the data protection addendum.



# 4.2 Governance - Membership criteria

## • The GA is invited to approve:

- The membership agreement
- A mandate to the Board to approve (or reject) first Client RMEs
- Additional one-year implementation period for members to adapt to the CMO criteria or to prepare to become a Client RME.



# Items requiring vote by GA

# 1. Presidency & Vice-Presidency

# 4. Governance

- Statutes
- Membership Criteria
- Membership (<u>AG20-0463</u> / <u>AG20-0464</u> / <u>AG20-0466</u>)
- 5. Financial matters
  - Approval of 2019 Accounts
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# 4.2 Governance - Membership

The GA is invited to approve recommendations on 10 membership applications as follows (<u>AG20-0463</u>):

- Admission as Provisionals:
  - COSBOTS (Botswana)
  - DGK (Korea)
  - SEDA (Spain, subject to specific conditions)
- Admission as Associates:
  - DEGNZ (New Zealand)
  - SPACQ (Canada)

CISA

- Postponement (for information):
  - AVAKA (Lithuania), MAK (Latvia), UARA, UMRL, USMTA (Ukraine)

# 4.2 Governance - Membership

- The GA is invited to approve recommendations on Provisional membership as follows (<u>AG20-0464</u>):
  - Renew Provisional status for 17 Provisionals
  - Admit 2 Provisionals as Members (DASC and REDES, AV societies in Colombia), subject to specific conditions to be validated by the Board
  - Terminate membership for 2 Provisionals CNRCMSE (Ethiopia), SAGCRYT (Mexico)

- The GA is invited to approve recommendations on other membership issues as follows:
  - Change membership status of AMCOS (Australasia) from Associate to Member
  - Note membership termination of ZPAP (Poland)
  - Change membership status of SOMAS (Mozambique) from Member to Provisional



# 4.2 Governance - Membership

The GA is invited to approve sanctions as follows (<u>AG20-0466</u>):

- Temporary Expulsion of KOSA (Republic of Korea)
- Permanent expulsion of BNDA (Niger), the society is already under temporary expulsion
- Nigeria:
  - Change membership status of COSON and MCSN from Member to Provisional
  - Mandate the Board to apply further sanctions on COSON, including temporary expulsion, as per Article 22 of CISAC's Statutes, should COSON fail to address its distribution issues before the end of 2020.
- SGAE (Spain):
  - Renew temporary expulsion for one year and mandate the Board to adjust, revise or lift the sanction, should SGAE be in a position to demonstrate, before the end of the expulsion period, that it has taken the necessary steps in order to comply with CISAC's requirements for re-admission.



# Items requiring vote by GA

# 1. Presidency & Vice-Presidency

# **4.** Governance

- Statutes
- Membership Criteria
- Membership

# **5. Financial matters**

- Approval of 2019 Accounts
- Maximum rates for 2020 subscription fees
- 8. Administrative matters



# 5.1 2019 accounts

CISAC Financial statements process of validation :

- Cloture of the accounts in February
- Auditing by Internal Auditors
- Validation by the Board in March
- Revision of the accounts by Statutory Auditors (KPMG)
- Adoption by the General Assembly



- The GA is requested to adopt the 2019 financial accounts as stated in the Statutory Auditors' Financial report
  - Documents:
    - AG20-0301 and AG20-0302 Statutory Auditors' reports
    - <u>AG20-0179 IAC report</u>
    - BOD20-0127 Management report





- Full Members:
  - 0.087% of the collections
  - with a minimum of €1,250,
- Associates and Provisionals:
  - 0.0087% of the collections
  - with a minimum of €230,
- A cap is fixed at **13.5%** of the total subscription called for a repertoire.



# Items requiring vote by GA

# 1. Presidency & Vice-Presidency

# **4.** Governance

- Statutes
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# 8. Administrative Matters



# 8. Administrative matters

# • The GA is invited:

- To approve the Director General's duties
- To approve the minutes from previous GA (AG19-0597)





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# GA - items for information

# 2020 budget and plan

- Significant savings plan: goal -30% in gradual process, -20% in 2020
- Core structure of CISAC maintained
- Ability to rebuild quickly
- Impact on level of CISAC services
- Immediate implementation to anticipate drop in members' collections
- Temporary basis
- Horizontal cuts



# 5.3 2020-2021 budgets

Savings - target

CISA

- Reach a 30% cut by 2021
- Membership fees will be adjusted accordingly
- Subscription fees will drop from €6,3m to €4,5m



# 6. Technology

# ISWC Project

- New ISWC System released in June/July
- Implementation by societies before July 2021
- ISC/BTC reorganisation
  - Plan to streamline activities



Regions: Africa, Asia Pacific, Europe, Latin America & Caribbean

- Legal & Policy
- Communications
- Councils of Creators
  - CIAGP
  - CIAM
  - -W&DW



# 27/05/2021 – Mexico City

