

## **Swedish Songwriting Camps to launch in Budapest 2018**

Started in 2015 in Stockholm the donation funded organization **Songwriting Camps** has been developing camps around Europe. Now with the support of its partners Artisjus, YouTube and international confederation of authors' society CISAC, it is making its way to Budapest.

Confirmed for February 2018, the camp will gather together 21 of the world's most exciting songwriters and producers for three days of writing sessions at Brody Hotel in Budapest. The writers are put into different working groups each day and seven producer rooms are built with 24-hour access to allow for total immersion in the writing process. The producer set up is made possible by technical sponsors M-Audio, Genelec, Fender and Air Music Technology.

"We're very lucky to work with partners and sponsors who support our vision and allow us to keep the focus of the camp on the writers and their needs. We have a continually growing network of collaborators and supporters who keep pushing the project forward from all angles and for that we are grateful" says Niclas Molinder, camp founder.

Introduced to each other by CISAC, Songwriting Camps and Artisjus connected last year over writer suggestions from the region, resulting in writer and artist Tamas Molnar joining Stockholm Songwriting Camp earlier this year.

Other writers that have attended previous camps include Raphaella (UK), Yemi Alade (NI), Maegan Cottone(UK), WIII Simms (FR), Elof Loelv (SE), Nate Campany (US), Krishane (JA), Renaud Rebillard (FR), Era Istrefi (xK), Ayak Thiik (SS), Sebastian Armen (AT), Louis Schoorl (NZ), Fais (NL), Marius Moga (RO), Neiked (SE), Nat Dunn (AU), Nico Rebscher (DE) and Shy Marin (SE) amongst others.

The first camp back in 2015 came to reality following a discussion between Niclas Molinder and Björn Ulvaeus. The vision of the camps was to create a space where writers can learn from each other and embrace what each other has to offer without any pressure to produce a ready-to-market product. The camps have been greatly received by writers and their representatives, growing in popularity as word spreads. The camps core ethos is cultural diversity, gender equality, education and sustainability, with a large part of the focus being on introducing and developing new relationships for future creation.

"I think I speak for everyone involved when I say how excited we are to add Budapest to the family. One of the most wonderful aspects of developing the camps in new cities is the discovery of local talent. We continue to be inspired by the creators we meet and insight into their cultures and influences. You really see this when all the writers come together from all their vast and different experiences and lives and start sharing and creating. It's something really beautiful to be part of" says camp founder Niclas Molinder.

"Hungarian popular music is opening up to the world, and we believe the first step towards success is a great song", says Péter Benjamin Tóth, director of strategy and communications at Artisjus, local collective rights management organization for music authors. "Songwriters are the roots of the music, and their work is also the foundation for a whole industry. We are so excited to bring the Stockholm-based Songwriting Camps initiative to Budapest as it will connect the talented authors of this country and region with international music life."



"It's great to see Songwriting Camps spreading internationally and now joining up with our member society Artisjus in Hungary. The Songwriting Camps are a great initiative, helping nurture the next generation of music creators. We at CISAC are delighted to be involved, offering our experience and knowledge to help songwriters navigate the complex music market, understand their rights and make a living from their craft," says Gadi Oron, Director General at CISAC

Over the years an alumni style network has developed made up of both new and returning writers, with Songwriting Camps connecting and updating the growing network of creators throughout the year. Dina Mystris the camps Talent Manager says "We want writers to get more from the experience than just through the scheduled camps, it's about supporting a worldwide community of creative people. The next year promises exciting releases written at the camp and through relationships developed at the camps."

Upcoming camps and educational programmes include:

- Paris Songwriting Camp in partnership with YouTube, Sacem and CISAC in September at Hotel Le Pigalle
- Stockholm Songwriting Camp in partnership with YouTube, Stockholm Business Region, STIM, Pop House, CISAC and Auddly in January at Pop House Hotel
- SC/Creates hosts SC/Talks and SC/Feedback Sessions in January at Pop House in Stockholm.
- SC/Creates is currently working on the launch of the anticipated mentorship programme at the beginning of 2018 and an educational camp for up and coming writers.

## Media links:

Hear it from the writers

SC Talks

S/SC 2017

S/SC 2016

P/SC 2016

L/SC 2016

S/SC 2015

www.songwritingcamps.com

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