MEDIA COMMUNICATION



SERVING AUTHORS WORLDWIDE AU SERVICE DES AUTEURS DANS LE MONDE AL SERVICIO DE LOS AUTORES EN EL MUNDO

African Copyright and Collective Management Day

« Highlights of the day » September 14th 2018

BBDA - Burkina Faso

Roundtable on the importance of authors' rights with television channels "Burkina Infos", "BF1" and "RTB" and radio station "Savane FM". **Potential reach:** 4 million viewers. To be streamed on Facebook.

BURIDA - Ivory Coast

Welcoming ceremony for new members (less than 3 years' membership) of the society. With collaboration from national radio stations and the press. To be streamed on Facebook.

COSOZA - Zanzibar

resentation of CISAC ambassadors for authors' rights by Mtunwa Khatib Ameir. Where: Stone Town Coverage on local radio stations and on CISAC's Facebook page.

COSOMA - Malawi

• Workshop to raise awareness on private copying among customs officers.

COSOTA - Tanzania

Launch of the "Play & Pay" campaign in Swahili targeting TV and radio users, along with the creation of cartoons and caricatures on the subject. Updates on radio stations, Facebook and via WhatsApp.

GHAMRO - Ghana

"No Music Day": GHAMRO Director General Jonathan Cudjoe calls for a national day of musical silence to highlight the importance of authors' rights. Where: at a national level. Updates on Facebook, Twitter, Instagram, via WhatsApp and coverage by all radio stations.

NASCAM - Namibia

A street in Windhoek will be renamed after legendary Namibian musician Jackson Kaujeua. An exhibition on music as well as live performances are scheduled to take place. Under the high patronage of the President of the Republic.



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ONDA - Algeria

Future judges will be trained on copyright law. Where: the School for Magistrates. Updates on Facebook.

SODAV - Senegal

(There will be two separate activities)

- A joint statement from collective management organisations raising the issue of the importance of private copying remunerations.
- A visit of the Ousmane Sow museum and a discussion on the resale right.

SCM-COOPERATIVA - Cape Verde

Residents of the archipelago's 3 main islands respond to the question:
"What would your life be like without music?"- an initiative by SCM-COOPERATIVA
General Manager Solange Cesarovna.

Where: Apla Divinarpe.

- Reception with live music in Santo Antão.
- Scheduled for broadcast on local radio stations and Facebook.

UPRS - Uganda, Kampala

A presentation on authors' rights. Where: UPRS headquarters. Expected: 100 attendees. Updates on Facebook, Twitter and UPRS website.

ZIMURA - Zimbabwe

Roundtable with representatives from ZIMURA, the police and the music school and interviews on the current situation of authors' rights in TV and radio. Where: ARIPO headquarters. Expected: 200 attendees, members and non-members. A suivre sur Twitter.

www.cisac.org